


Commit by Sat  
Oct 26, 2024



# ALKEK JUNIORS CYCLING TEAM\*

## SPONSORSHIP PACKAGES

All donations are tax deductible as allowable by law

	\$5K	\$1K	\$500	\$250
Team Sponsor (1)	X			
Logo on back of kit (max 6)		X		
Banner space for a Year <b>OR</b> USAC Saturday event* - 3 available	SOLD to Shottenkirk	X		
USAC Tuesday event* - 3 available			X	
Logo on websites for 1 year	X	X	X	X
Logo on weekly emails	X	X	X	X
Tagged in social posts	X	X	X	X

\* For \$1250 can get both days, also due to limited number of slots they will be awarded on a first come first serve basis

As a sponsor you can choose how to donate:

- An individual rider
- The Junior Team
- Directly to the velodrome

Donations can be in the form of a per lap or fixed donation.

## OTHER WAYS TO SUPPORT

- In-kind donations
- Gift cards/Discount to your store
- Food and drinks
- Bike nutrition
- Bike equipment

Used as prizes, support junior riders or sell to raise fund

If you have any questions please reach out.



women@alkekvelodrome.com



<https://www.alkekvelodrome.com/juniors>

\* Run by Greater Houston Cycling Foundation (GHCF) a 501c(3) non profit organization



## MISSION

Be the hub of cycling excellence in the Houston region, inspiring the next generation of cyclists by providing coaching, equipment and a safe place to learn new skills and become champions on and off the bike.

## PROGRAMING

- USA Cycling Centre of Excellence
- FREE Spring & Summer Camps
- FREE Training & equipment rental
- Subsidize race entries & travel costs
- Top level coaching from 2022 Junior coach of the year

## ALKEK TRACK REACH

 3.3K Followers

 2.6K Followers

- 1,000 Email Contacts
- +210 Riders and Racers

## EVENTS

- 40 Weekly Track Racing
- 6 Monthly Racing & 6 Championships
- 8-week Cyclocross Series
- 8-week Memorial Park Criterium
- 4-week Gravel Series